

TechRules.com presents the latest trends and new technological solutions at the European Banking & Insurance Fair (EBIF) in Frankfurt

After its success in Spain, the U.K. and Belgium, TechRules.com is presently developing its business in Germany, Austria and Switzerland with the innovative Wealth Management and Funds Solutions.

To gain a foothold in the aforementioned markets TechRules.com took part in the main European Financial and Insurance Fair where the commercial team presented the latest trends and new technological solutions for:

- Wealth Management
- Investment tools & contents for online banking and brokers
- Fund Solutions



The large and active participation of those attending the fair shows that there is presently a growing Wealth Management demand within the industry for methods providing an objective asset allocation strategy and advanced portfolio reporting and monitoring analysis.

Being extremely focused on these areas, TechRules has developed powerful answers for this demand: designing objective investment strategies; evaluating what can be expected from these strategies (in terms of risk and return) using mathematical simulations; carrying out advanced performance attribution calculations; optimising portfolio models; or, developing an advanced warning system through the use of automatic portfolio monitoring. These solutions, amongst others, make up TechRule.com's true core business.

The Frankfurt European Banking & Insurance Fair (EBIF) was an opportunity to confirm we are equipped to provide immense added value to our clients thanks to our financial experience, objective methods and complete modular and tailored solutions meeting the business needs of our customers.



8. Euro Finance Week
14. - 18. November 2005

